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Thomson Reuters (News & Media)
CASE STUDY

Client: **Thomson Reuters**

Industry Summary

Our client partnered with Reuters to build and maintain new and media-related products.

Reuters is a global media and news organization that provides accurate, unbiased, and timely news and information to customers around the world. Founded in 1851, Reuters is one of the oldest and most respected news organizations in the world. The company operates in over 190 countries and employs over 2,500 journalists, correspondents, editors and photographers. Reuters is known for its commitment to journalistic integrity, and its coverage of major news events and issues is widely respected. The company provides news and information to a wide range of customers, including individuals, businesses, governments, and media organizations. Reuters news service is also known for its extensive coverage of financial markets, including real-time data, analysis, and commentary on the world's major financial markets. In recent years, Reuters has also expanded its digital offering, including the launch of a number of online products and services, making it a leading source of news and information in the digital age.

We have been working with Thomson Reuters to support their news and media products.

- Content management: updating and maintaining the CMS used to publish and manage content on the website.

- Adding new features to the CMS, testing and fixing bugs,

- Website performance: Working on optimizing the website's performance by monitoring and analysing website traffic, identifying bottlenecks, and implementing performance improvements.

- Website security: Implementing and maintaining security measures to protect the website from cyber threats and ensure compliance with industry regulations.

- Website scalability: Working on improving the website's scalability to handle increased traffic and ensure that the website remains stable during peak traffic times.

- Website maintenance: Performing regular maintenance tasks such as backups, software updates, and bug fixes.

- Integration: Integration with third party systems, such as social media, email marketing, and analytics tools.

- Continuous integration & Deployment: continuous integration (CI) and continuous deployment (CD) to automatically test, build, and deploy code changes to the website.

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THANK YOU